

SIRUI LI

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WORK EXPERIENCE

EDSA.Inc | Designer

July 2022 - Current

- Generate a planting design book, creating 100% infographic. This is a "planting design"
- Designing a plant IOS application "Plantii", working with internal stakeholders and customers to iterate new functions and improve service. All contents base on "Planting Book"
- Research new technologies(AI) and workflows, introducing or training to team members while increasing efficiency in data analysis, workflow, material system design and research
- Develop the workflow and coloboration of prototyping and high-fidelity model, coordinating with different project stakeholders such as architects, visualization and VR/AR team, lead 80% works in these fileds in my group

Hoerr Schaudt | Creative Designer

Sep 2021 - June 2022

- I Completed the prototype design for a plant design app
- Carry out end-to-end design, coordinate with internal and external engineers, designers and consultants
- I assisted the team in designing and optimizing the design system

SCLT | UX Designer (Part-time)

April 2022 - June 2023

- Led the UI/UX design and development of this mobile app
- I achieve A by doing B
- independently completed the design system and refined the brand and illustration designs.
- Based on user testing, I carried out iterations of the product

The University Of Hong Kong | UX Designer (Contractor)

October 2021 - July 2023

- Provided prototype design, converting to VR/AR interaction methods(Unity Development), and offering technical support and interactive suggestion
- Designed UI data visualization and components

EDUCATION

Rhode Island School of Design

August 2018 - June 2021

Master of Landscape Architecture

SKILLS

UI/UX/Product Design/Interaction Design

Wireframing, Prototyping, Design Research

Figma

Sketch

Adobe (Photoshop|XD|Photoshop|InDesign

|After Effects|Illustrator|Premiere)

Webflow

Unity

Rhino

Lumion & Enscape & Keyshot

UE4 & UE5

AI Tools

AWARD

Muse Design Award 2023

TripO.O App | UX Design (Winner)

Muse Creative Award 2023

TripO.O App | UX Design (Silver)

Novum Design Award 2023

Smart Garden | UX Design (Silver)

Vega Digital Award 2023

Smart Garden | UX Design (Silver)

TripO.O App | UX Design (Gold)

Titan Innovation Award 2023

TripO.O App | UX Design (Silver)

London Design Award 2023

PulseHeal | Product Design (Gold)

TripO.O App | UX Design (Gold)

UX Design Award 2023

PulseHeal | UX Design (Winner)